



## NEWS RELEASE

# DEOMI RELEASES 2017 HISPANIC HERITAGE MONTH OBSERVANCE POSTER

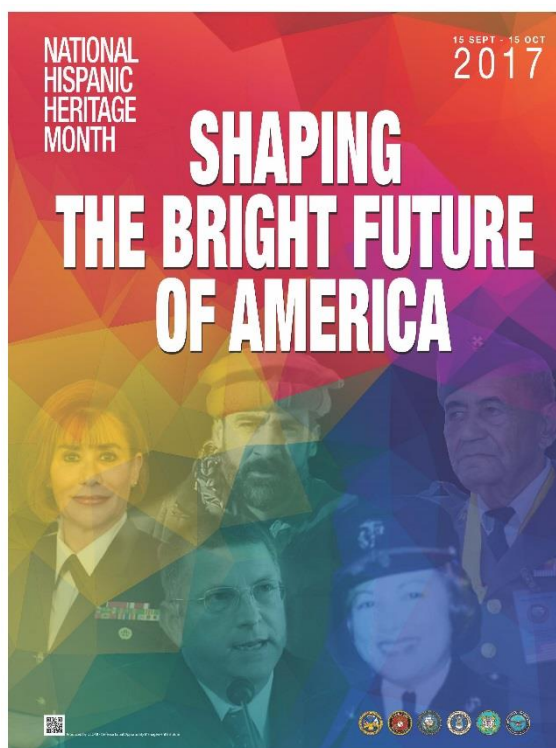
Sept. 20, 2017

PATRICK AIR FORCE BASE, Fla. – In observance of National Hispanic Heritage Month, celebrated each year from September 15 through October 15, the Defense Equal Opportunity Management Institute (DEOMI), proudly announces the availability of original artwork available for download from our public website at [www.deomi.org](http://www.deomi.org).

The theme for 2017 National Hispanic Heritage Month, as provided by the National Council of Hispanic Employment Program Managers (NCHEPM) is, “Shaping the Bright Future of America.”

The DEOMI design team highlighted the vibrancy, strength, and perseverance of the immeasurable contributions of Hispanic-American Soldiers, Airmen, Marines, Sailors and civilians.

The poster showcases Rear Admiral Christina M. “Tina” Alvarado, Michael L. Dominguez, Chief Warrant Officer Rose Franco, Senior Master Sergeant Ramon “CZ” Colon-Lopez, and Sergeant First Class Modesto Cartagena.



Through military or civilian service, Hispanic-Americans have undeniably helped shape our great nation.

Please note that you may download this hi-resolution image file by clicking the “download” link below the thumbnail image for this poster on the website and take it to your preferred printing facility for display in your organization or use during your special observance programs.

All DEOMI observance month poster files are in the public domain. All DEOMI special observance poster images are hi-resolution and may be used to print posters up to 30 X 40 inches. DEOMI does not have the capability to print posters and mail them out to our customers upon request.

We simply request you credit the Defense Equal Opportunity Management Institute when using them.

In addition, please check out our website for a wide variety of new products we have prepared to help our EO/EEO and Command Climate Professionals in the Field, Fleet and Wing.

In addition to the standard poster, PowerPoint, and Facts of the Day items previously used, here are just a few of the upgrades we are working on at the present time.

Several of them are templates which can be tailored by the user to meet their specific organizational needs.

- Themed Mini-poster with facts
- Themed Mini-poster templates
- Information Database (facts, quotes, photos, etc) which can be used in a variety of ways
- Themed Invitation / Thank You card template
- Generic Thank You card template
- Themed Activity Book
- Themed Book Mark
- Themed Placemat
- Themed Screensaver

**DEOMI PUBLIC AFFAIRS · MR. CHRISTOPHER CALKINS (321) 494-6208 · [WWW.DEOMI.ORG](http://WWW.DEOMI.ORG)  
366 TUSKEGEE AIRMEN DRIVE · PATRICK AIR FORCE BASE, FLORIDA 32925  
READINESS...IS DEOMI'S GUIDING PRINCIPLE  
BECOME A FRIEND OF DEOMI ON FACEBOOK AT [WWW.FACEBOOK.COM/DEOMI.DOD/](http://WWW.FACEBOOK.COM/DEOMI.DOD/)**