



NEWS RELEASE

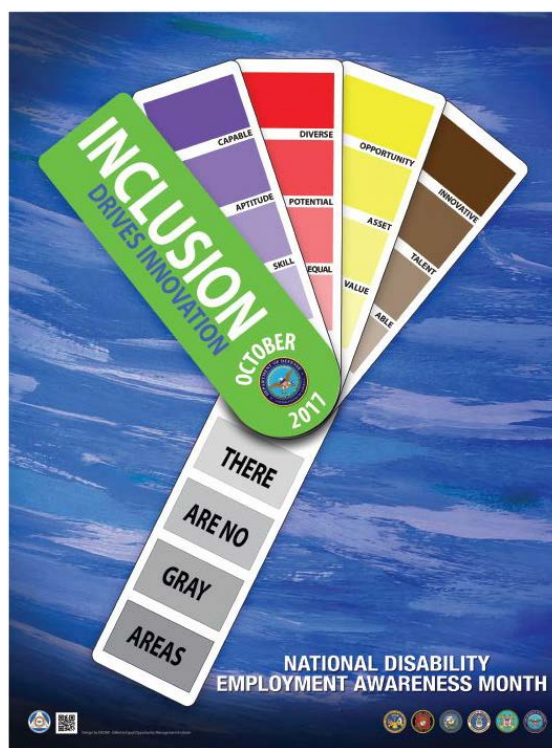
DEOMI RELEASES 2017 NATIONAL DISABILITY EMPLOYMENT AWARENESS MONTH OBSERVANCE POSTER

October 1, 2017

PATRICK AIR FORCE BASE, Fla. – In observance of National Disability Employment Awareness Month, celebrated each year in October, the Defense Equal Opportunity Management Institute proudly announces the availability of original artwork available for download from our public website at www.deomi.org.

The U.S. Department of Labor developed the theme for this year's National Disability Employment Awareness Month, "Inclusion Drives Innovation."

This year's NDEAM theme and poster is intended to highlight the contributions that individuals with disabilities provide to the total force effectiveness. Inclusion is demonstrated by the various colors of the color wheel – in which there are no gray areas - while the words on the color wheel highlight the necessary traits to drive innovation. All civilian and military individuals with disabilities provide a vital role in building mission success that has been achieved by the men and women who defend our freedom.



In 1945, Congress originally declared the first week of October as "National Employ the Physically Handicapped Week." Later, in 1962, the observance dropped the word "physically" to acknowledge that not all disabilities are physical. Federal legislature expanded the observance to a month in 1988, and officially changed the name to National Disability Employment Awareness Month.

All DEOMI observance month poster files are in the public domain. All DEOMI special observance poster images are hi-resolution and may be used to print posters up to 30 X 40 inches. DEOMI does not have the capability to print posters and mail them out to our customers upon request. We simply request you credit the Defense Equal Opportunity Management Institute when using them.

In addition, please check out our website for a wide variety of new products we have prepared to help our EO/EEO and Command Climate Professionals in the Field, Fleet, and Wing.

In addition to the standard poster, PowerPoint, and Facts of the Day items previously used, here are just a few of the upgrades we are working on at the present time.

Several of them are templates which can be tailored by the user to meet their specific organizational needs.

- Themed Mini-poster with facts
- Themed Mini-poster templates
- Information Database (facts, quotes, photos, etc) which can be used in a variety of ways
- Themed Invitation / Thank You card template
- Generic Thank You card template
- Themed Activity Book
- Themed Book Mark
- Themed Placemat
- Themed Screensaver

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