



DEOMI

DEFENSE EQUAL OPPORTUNITY MANAGEMENT INSTITUTE



NEWS RELEASE

DEOMI RELEASES 2020 DR. MARTIN LUTHER KING JR. HOLIDAY OBSERVANCE POSTER

Jan. 1, 2020

PATRICK AIR FORCE BASE, Fla. – In observance of the 2020 Martin Luther King Jr. holiday, the Defense Equal Opportunity Management Institute (DEOMI) proudly announces the availability of original artwork available for download at www.deomi.org.

Dr. Martin Luther King Jr. Day is a U.S. federal holiday marking the birthday of Rev. Dr. Martin Luther King Jr. It is observed on the third Monday of January each year, around the time of King's birthday, January 15. This year, the Martin Luther King Jr. Day of Service will be recognized on Jan. 20, 2020.

The DEOMI Special Observance team chose an image of Dr. King delivering his message of peace and equality for all Americans. In the eleven-year period between 1957 and 1968, King traveled over six million miles and spoke over twenty-five hundred times, bringing protest and action wherever there was injustice.

The team wanted to capture his strength and determination in promoting social justice with a call to action. In the words of Dr. King, "Life's most persistent and urgent question is, 'What are you doing for others?'"

The national recurring theme of this holiday is ***“Remember! Celebrate! Act! A Day On...Not A Day Off.”*** It calls upon the American people to engage in public service and promote peaceful social change. Dr. King's unfinished movement toward equality can be achieved by our united, enduring efforts.

While others were advocating for freedom by “any means necessary,” including violence, Dr. King used the power of words and acts of nonviolent resistance, such as protests, grassroots organizing, and civil disobedience to achieve seemingly-impossible goals.

He is the only non-president to have a national holiday dedicated in his honor, and is the only non-president memorialized on the National Mall in the Nation's Capital.

In 1964, at 35 years old, Dr. Martin Luther King Jr. became the youngest person to win the Nobel Peace Prize. He was assassinated on April 4, 1968 in Memphis, Tenn.

In addition to the poster, please check out our website for a wide variety products we've prepared to help EO/EEO, and Command Climate Specialist in the field with their support of the special observance and awareness months.

All DEOMI special observance poster images are high-resolution and may be used to print posters up to 30 x 40 inches.

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