

Department of Defense 2021

Asian American Pacific Islander Heritage Month Poster

Poster Description: The 2021 Department of Defense Asian American Pacific Islander Heritage Month poster is a mid-century Asian art design consisting of simplistic forms using geometric shapes and vibrant colors. The geometric, mid-century design is built using the geometric shapes of circles, and square/rectangles with mostly right angles. The background's top center consists of a small inverted gold-colored triangle at the very top center of the poster's edge depicting the sun. Beneath it, are two broad, light blue-colored rectangular shapes lying at forty-five degrees to the poster's north-south orientation depicting the sky.

Centered at the top third of the poster and superimposed upon the right side light blue rectangular background is the observance theme. The theme is in capitalized black text and spread across five lines oriented at a forty-five degree angle to the poster and aligning with the orientation of the blue rectangle background. The theme reads: ADVANCING > LEADERS THROUGH PURPOSE-DRIVEN SERVICE. The lines are left justified except the second line, which is indented and with a khee pattern ">" before the word LEADERS. Khee patterns can differ between Asian countries and may include geometric shapes, knots, or designs based on flowers, plants, animals, or other natural aspects.

Beneath the theme and centered on the poster are eleven, adjoining, "V" shaped components in various widths. The "V" shapes extend into the top one third of the poster and towards the bottom edge. The components are in multiple graduated colors and varying shades of gold, red, rust, cream, and green, as they migrate towards the bottom center edge. The base of the multiple "V" images evolves into the image of a stylized Hibiscus flower in shades of cream and green. In the place of the flower's pistil/stamen are cream and off-white figure-like shapes to represent the leaders in the aforementioned theme. The center "figure" element is presented as the foremost and is a brighter color. Behind the three pistil images and superimposed over the base of the "V" images are three broad arcs in semitransparent red, rose, and pink colors.

At the base of the green "V" images is a dark green flower stem with two dark green leaves in half circle shapes.

The poster's bottom background beneath the "V" shaped images and Hibiscus flower consists of four additional broad rectangles shapes in shades of darker blue, oriented forty-five degrees to the posters north-south orientation.

At the bottom right of the poster and superimposed on a darker shaded blue background is the observance title in white, capitalized, left justified text. The title is spread across three lines and runs at the same orientation as the theme. It reads: ASIAN AMERICAN PACIFIC ISLANDER HERITAGE MONTH. Immediately below the title is the observance month running at the same orientation as the theme and in white, capitalized text: MAY.

At the bottom left corner is the Department of Defense and Defense Equal Opportunity Management Institute (DEOMI) seals and a quick response code (QR) which links to the DEOMI website, www.defenseculture.mil.