2024 Asian American Native Hawaiian Pacific Islander Heritage Month Poster

Poster Description: The 2024 Department of Defense (DoD) Asian American Native Hawaiian Pacific Islander Heritage Month poster consists of textured tan background with various aspects representing postal markings and imagery. Superimposed upon the background are two rows with four photos or drawings of Asian Americans and Pacific Islanders who have made a positive impact upon our society. Each photograph/drawing is framed as a U.S. postage stamp with stamp markings, perforations, and a white bordering edge. Each of these "postage stamp" images can also be printed as separate posters that include added DoD and Defense Equal Opportunity Management Institute (DEOMI) seals.

Top row (left to right):

The left stamp is a shadowed, colored photograph of U.S. Navy Captain and astronaut Suni (Pandya) Williams on a textured light grey background. Williams, an Indian and Slovenian American, is wearing a blue, NASA uniform and facing the camera. In fine grey text, USA, is located in the stamp's top left corner. The observance title, in capitalized black text, is running perpendicularly along the stamp's right edge. Williams' name, in capitalized black text, is centered across the stamp's bottom.

The second stamp is on a textured, yellow-orange background and is a colored sketch of martial arts master and actor Bruce Lee, a Hong Kong Chinese American. Lee is wearing an orange T-shirt and is looking towards the viewers left. Lee's name, in capitalized black text, runs perpendicularly down the stamp's left edge. In fine black text, USA, is centered horizontally on the stamp's right edge. The observance title, in capitalized black text, is located across three lines at the stamp's bottom right corner.

The third stamp consists of a multicolored grey and green background. It depicts a colored photograph of Florence Finch, a Filipino American and the first women to earn the Asiatic-Pacific Campaign Ribbon for her service in World War II as first an intelligence analyst, and later U.S. Coast Guard member. Finch is wearing a white flower lei over a black kimono blouse with a floral design. She wears her campaign ribbon below her left shoulder. In fine white text, USA, is located in the stamp's top left corner. The observance title, in capitalized black text, is centered on a white border along the stamp's bottom edge.

The fourth stamp is a textured tan background with a black pen and ink drawing of U.S. Army veteran Tom Kobayashi facing the viewer. A Japanese American, Kobayashi was interned as a young man during WWII but later served with the U.S. Army from 1946-1951. Kobayashi later became a Sound Production Executive for Lucasfilms where he incorporated audio compression and digital telephone technology into such films as Indiana Jones and the Last Crusades, Backdraft, and Terminator 2. In fine black text, USA, is located on the background above Kobayashi's right shoulder. The observance title, in capitalized black text, is placed perpendicularly along the stamp's right edge.

Beneath the two rows of stamps and under Williams' stamp is a large double circled postmark in black with a large solid arrow facing to the right. The arrow is centered between two horizontal

lines within the inner circle. Centered at the top and between the two circles is the first part of the observance theme in black capital text. It reads, ADVANCING LEADERS. Centered between the bottom of the two circle rings is the remainder of the theme which reads, THROUGH INNOVATION. Stretching across the poster to the right are seven black inked long waving lines from the postmark that overlap the tops or bottoms of the two rows of stamps.

Bottom row (left to right):

The left stamp depicts a black pen and ink drawing of skateboard champion and Skateboard Hall of Famer, Judi Oyama, on a blue and white textured background. Oyama is wearing a white helmet, skateboard uniform, and white kneepads as she rides her skateboard. At age 64, Oyama has been named to the United States Slalom Skateboarding Racing Team to participate in the 2024 Olympics in Rome. Oyama's name is in capitalized white text at the stamp's upper left corner. The observance title, in capitalized black text, is centered on a white border along the stamp's bottom edge. In fine white text, USA, is placed perpendicularly at the bottom right corner and along the poster's right edge.

The second stamp, on a yellowish-tan background, depicts a colored photograph of U.S. Marine Corps Major Kurt Chew-Een Lee. Lee wears his USMC dress uniform with medals and is facing the viewer. A Chinese American, Lee was the first Asian American to be commissioned as an USMC officer. Lee earned a Navy Cross, Silver Star, Purple Heart, and other medals for his gallantry during the Korean conflict. The observance title, in capitalized black text, is centered on a white border along the stamp's top edge. In fine white text, USA, is placed perpendicularly at the top right corner and along the poster's right edge. Lee's name is centered in capitalized white text at the poster's bottom.

The third stamp depicts a black pen and ink drawing of actress Anna May Wong on a tan and black textured background. Wong is considered the first Chinese American film star in Hollywood. Wong is wearing a black blouse with a white collar. She is looking over her right shoulder and back at the viewer. The observance title, in capitalized black text, is placed perpendicularly along the stamp's left edge. In fine black text, USA, is placed perpendicularly at the bottom right corner and along the poster's right edge. Wong's name is centered in capitalized black text on a white border at the poster's bottom.

The fourth stamp depicts a colored drawing of USAF Colonel Ellison Onizuka on a white background. Onizuka, a Japanese American flight engineer and NASA astronaut, was killed in the destruction of the Space Shuttle Challenger. Onizuka is facing the viewer and wearing his NASA uniform. He holds his helmet in his lap. A portion of the red and white stripes from the U.S. flag are set behind his right shoulder. Onizuka's name is in black title case at the poster's top left corner. Beneath his name, in fine capitalized black text, reads the word, ASTRONAUT. In fine white text, USA, is placed at the bottom left corner and along the poster's bottom edge. The observance title, in capitalized black text, is placed perpendicularly along the stamp's right edge.

Centered at the bottom third of the poster is the observance title and month in capitalized black font and encircled with a black oval stamp postmark. The theme is spread across four lines. The

first line reads, ASIAN AMERICAN. The second line reads, NATIVE HAWAIIAN. The third line reads, PACIFIC ISLANDER. The fourth line reads, HERITAGE MONTH. Beneath the observance title is the observance month, MAY, in a square box.

At the poster's bottom left corner are the seals for the Department of Defense and the Defense Equal Opportunity Management Institute. Centered on the same line are the Service seals for the Army, Marine Corps, Navy, Air Force, Space Force, and Coast Guard. At the poster's right corner is a symbol depicting a microphone. To the right of the microphone are two Quick Response Codes (QRC). When scanned with a mobile device the first QRC will direct an individual to DEOMI's website, www.deomi.mil. The second QRC will open an audio narration of this poster's description.