

## Department of Defense 2023 Black History Month Poster

**Poster Description:** The 2023 Department of Defense's Black History Month poster depicts the Greensboro Sit-ins.

The poster background depicts a black and white image of the interior lunch counter of the F. W. Woolworth Company store in Greensboro, North Carolina. The store name is on a dark banner behind the back counter. Four men are seated in chrome metal, swivel chairs at the lunch counter. Their images are colorized. The four men are Joseph McNeil, Franklin McCain, Ezell A. Blair, Jr., and David Richmond. Each is seated with their backs to the viewer. Their heads are turned and the last three men are each looking over their shoulder and back towards the viewer. Joseph McNeil is looking slightly to the left and wearing a light blue jacket. Franklin McCain is wearing glasses and a mustard yellow jacket with a dark brown fur collar. Ezell A. Blair, Jr. is wearing a dark, navy blue pinstriped suit jacket. David Richmond is wearing a dark brown winter coat with a white lined hood which is draped back over his shoulders.

Centered at the top of the poster is the observance theme spread across two lines, INSPIRING CHANGE. The first word in the theme is in large, capitalized white font and reads, INSPIRING. The second line, in yellow, capitalized font reads, CHANGE. To the right of the word CHANGE is the observance title in capitalized, light blue font and spread across three lines. The title reads, BLACK HISTORY MONTH, and is encased in a white, outlined box.

At the poster's bottom right corner is the observance month in capitalized light blue font, FEBRUARY. Beneath the observance month are the seals for the Department of Defense and the Defense Equal Opportunity Management Institute (DEOMI). To the right of the seals is a quick response code (QR) which, when scanned with a mobile QR reader, directs an individual to DEOMI's website, [www.defenseculture.mil](http://www.defenseculture.mil). To the right of the QR is a blue gray symbol depicting a microphone and then a second QR which, when scanned with a mobile QR reader, will open an audio narration with this poster description.