Department of Defense 2022 Juneteenth Poster

Poster Description: The 2022 Juneteenth poster consists of a textured background of a brick wall. Layered over the wall are the colors of red, yellow, green, and black common in many African artworks and national flags.

Imposed at the poster’s left is a partial oblique, upper torso of a black man as if he is walking off the poster to the viewers left. He is wearing a dark gray suit and white shirt. Behind him on the brick wall is a right canted, yellow star. A dark green background layer is situated behind the top of the yellow star. A red background layer is imposed below the yellow star. Two wide, black stripes run downward behind the yellow star. A final black overlay provides an aged appearance to the brick wall and colors.

On the right side of the poster in large, white capitalized text is a paragraph spread across five lines. The first line reads, HAVE YOU HEARD? The second line reads, IT’S NOT THE DAY. The third line reads, FREED; IT’S THE DAY. The fourth line reads, WE WERE TOLD. The fifth line reads, WE WE’RE FREE.

Beneath the first paragraph is a second paragraph in large capitalized, white text spread across four lines. The first line reads, CELEBRATING. The second line reads, JUNETEENTH. The third line reads, WITH THE. The fourth line reads, SOUND OF FREEDOM.

At the poster’s bottom left corner is Defense Equal Opportunity Management Institute (DEOMI) seal and a quick response code (QRC) which links to the DEOMI website, defenseculture.mil.

At the poster’s bottom right corner are the Service seals for the Military Department or Military Service Seals for the Army, Marine Corps, Navy, Air Force, Space Force, and Coast Guard.