

Department of Defense 2019 National Disability Employment Awareness Month Poster

Poster Description: The Department of Defense 2019 National Disability Employment Awareness Month poster depicts a dark blue background. Scattered around the top one third of the poster are thirteen randomly placed white dots of various sizes representing stars on a night sky. At the top center of the poster is the observance title and month in capitalized, teal-colored font, NATIONAL DISABILITY EMPLOYMENT AWARENESS MONTH ● OCTOBER.

On the top third of the poster are teal-colored arced lines. Each arced line represents a barrier to a person with disabilities. According to the Center for Disease Control the seven most common barriers are: Attitudinal, Communication, Physical, Policy, Programmatic, Social, and Transportation. Some of the arced lines are not complete lines as they are being pierced by a rocket shooting upwards from the right center of the poster towards the upper right corner. The teal-colored nose cone of the rocket is oriented towards the word OCTOBER. The rocket consists of orange and blue panels and is outlined and banded by teal-colored lines and it has teal-colored tail fins. The rocket emits an orange-yellow exhaust. The rocket breaking through the barriers represents the unlimited potential of a diverse workforce inclusive of everyone's skills and talents.

At the center of the poster is the observance theme in capitalized, light blue and large font, spread across four lines. The first line contains the words, DON'T SET. The second line contains the words, LIMITS ON. The third line contains the word, UNLIMITED. The tail fins of the rocket and its exhaust are partially superimposed over the letters, M, I, T, and E in the word. The fourth line contains the word, POTENTIAL. The colors in the words and rocket are distressed as if wood stamped. The first three words of the theme are superimposed over several of the arced lines.

At the bottom left corner of the poster is a three-layered, scalloped edged smoke cloud in three varying shades of teal billowing up from the rocket's launch. On the bottom right corner of the poster are the Service seals for the Army, Marines, Navy, Air Force, Coast Guard, and Department of Defense in consecutive order. Right justified beneath the Service seals is the Defense Equal Opportunity Management Institute (DEOMI) seal and a quick response code stamp. The QRC stamp links to the CDC web-page listing the barriers experienced by people with disabilities. Scan it to learn more information about this topic.

Immediately below the DEOMI seal and QRC and in smaller text are the words, "Designed by DEOMI – Defense Equal Opportunity Management Institute."