

## Department of Defense 2023 Women's History Month Poster

**Poster Description:** The 2023 Department of Defense's Women's History Month poster consists of a white background in a landscape orientation.

Situated at the left margin is a partial facial silhouette of a woman looking to the right across the poster. It is outlined with a dark, salmon-colored line. The silhouette extends the entire vertical portion of the left margin. Two thirds down the left margin and partially situated on the silhouette is the observance theme in black, sentence case font, and spread across four lines, Celebrating Women Who Tell Our Stories. Immediately below the observance theme is the observance title in capitalized black font, WOMEN'S HISTORY MONTH.

At the poster's bottom left corner is the observance month in capitalized black font, MARCH. Beneath the observance month are the seals for the Department of Defense and the Defense Equal Opportunity Management Institute (DEOMI). Beneath the seals is a black symbol depicting a microphone and a quick response code (QRC), which when scanned with a mobile device, will open an audio narration with this poster description. To the right of the QRC is a black vertical separator bar and then a second QRC, which directs an individual to DEOMI's website, [www.defenseculture.mil](http://www.defenseculture.mil).

To the right of the second QRC is a large, black image of a fountain pen which stretches up from the bottom left corner towards to right corner. The pen extends about one third up the poster. A woman's fingers and thumb, outlined in a dark, salmon-colored line, grasp the fountain pen.

Flowing from the fountain pen's tip are streams of swirling black ink which act as curving accent streams or which transform into words or shapes. The black ink streams are situated on several different colored background swatches with lighter colored highlights and textured designs which curve and overlap above and below one another. The swatches are in green, dark pink, light pink, light green, yellow and orange, mustard yellow, and dark salmon pink.

From the fountain pen's tip black ink curls to the left and transforms into a vertical word in script font, *Advocate*. A second black ink stream with multiple lines spurts from the center and then curls to the right. The word, SPOKESPERSON, transforms from it into black, capitalized text curling around the remaining ink stream. A third black ink stream curves towards the poster's right center margin and transform into a broad leaf petal with three opposing smaller side leaves, one above and two below the main leaf. The farthest right lower leaf transforms curving down and then up into a silhouette of a woman's face looking up. A fourth black ink stream curls to the right with the word, EDUCATOR, in white, capitalized, block font upon it.

Behind and above the second black ink stream is an upward swerving green colored swatch. Within this swatch is a lighter green silhouette of a woman's head facing up and to the left. She is facing a word, JOURNALIST, in light green, capitalized text which arcs above the woman's face. At the top end of this green swatch is another word in capitalized, light green font, FAMILY. Bordering and accenting the inside edge at the end of this green swatch is a shorter, mustard yellow swatch with the word, WRITER, in capitalized, medium dark pink font. At the top and behind the green and yellow swatch is a black and white multi-striped funneled design which folds and extends up to the poster's top edge.

To the right of the green swatch is a dark pink swatch which curves up. It has two feathers on it in even darker pink. To the right of the pink swatch is a yellow swatch which curves to the right. It has lighter

yellow horizontal stripes which swirl into patterns. Situated on this swatch is the word, ACTIVIST, in large, capitalized, white font. A white border strip at the bottom of the yellow swatch separates it from a lighter pink swatch with darker pink designs. To the right of the light pink swatch is a black separator line (ink stream) which broadens as it curves up.

Below the black separator line is a light green swatch which also curves up. It has fine, darker green swirling design lines on it. Situated on this swatch is the word, SCIENTIST, which curves up. The word is in large, capitalized, white font. Below the light green swatch is a darker pink horizontal swatch with lighter pink dots of different sizes. The word, LEADER, in lighter pink, capitalized, font is situated upon it. Beneath the dark pink swatch is a swatch filled with a triangle pattern. The triangles are in the colors of tangerine, yellow, light orange, and pink. Beneath this swatch, and along the poster's right edge, is a triangled shaped, dark pink swatch pointed downward. It has lighter pink, various sized dots upon it. Situated on this swatch is the word, ARTIST, in capitalized, light pink font. The letters in the word change in size to form an oval pattern.