Video Production: Bullying in the Workplace

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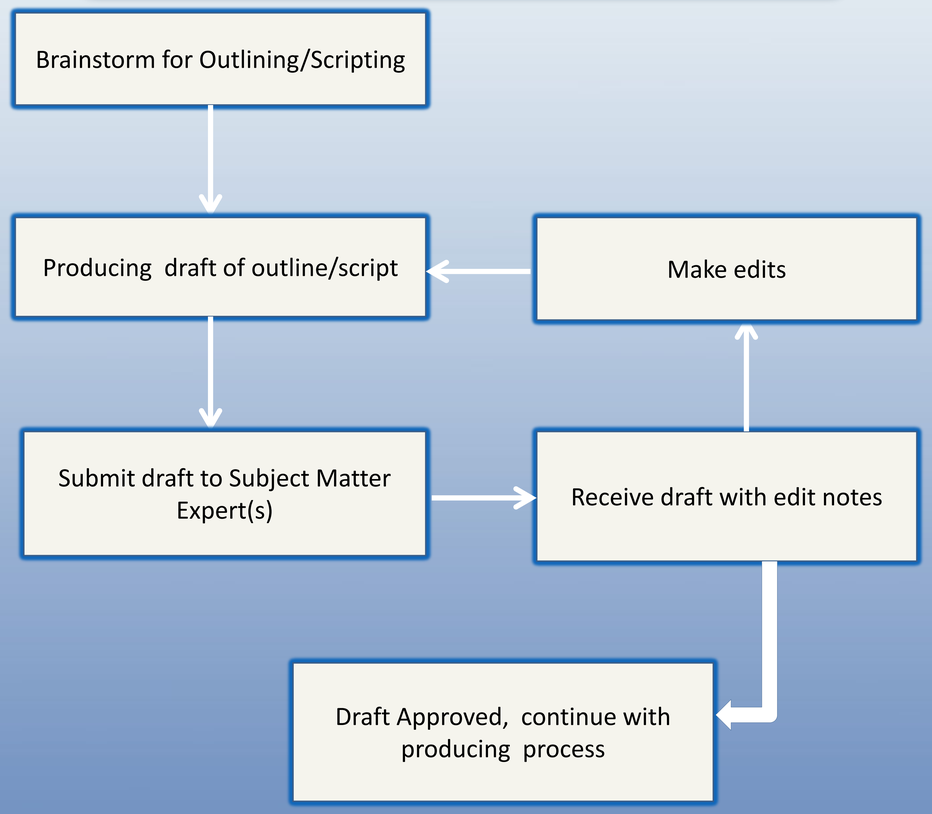
Introduction

- The video producing process is more extensive than people often think.
- It includes steps such as:
  - Outlining
  - Scripting
  - Assessing filming areas
  - Equipment checks

Outline/Script Approval Process



Where Do Videos Go?

Videos can be posted on the DEOMI website, where it can be viewed Department of Defense (DoD)-wide, or it can be posted on the DEOMI YouTube channel, where it can be viewed by anyone.

Production Process

- Create an outline depicting a rough idea of how the video will go
- Submit outline to Subject Matter Expert(s) (SMEs) for approval.
- Receive outline with edit suggestions.
- Make edits, resubmit. (May happen more than once.)
- Once approved, begin scripting to include audio and visual cues.
- Create script draft to send to SMEs for approval.
- Receive script with edit suggestions.
- Make edits, resubmit. (May happen more than once.)
- Once approved, begin filming, following the script with minimal deviation.
- Gather actors, and secure filming locations.
- Once filming is completed, begin to review footage.
- If necessary, reshoot film.
- Begin the video editing process, to include finding proper B-roll footage and audio.
- Once video is edited, submit for approval.
- After edit suggestions are completed, resubmit.
- Once approved, it is clear to be published.

Equipment/Software Used

- Canon EOS 5D Mark III (For Digital pictures)
- Canon XF305 (For Video capturing)
- Large stage lights
- Portable LED light
- Boom microphone
- Adobe Creative Cloud suite
  - Adobe Premiere Pro
  - Adobe PhotoShop
  - Adobe AfterEffects

DISCLAIMER: The opinions and viewpoints expressed herein are those of the author(s) and do not necessarily reflect endorsement of the DoD or DEOMI.

Equipment/Software Used

Canon EOS 5D Mark III

Adobe Creative Cloud Premiere® Pro CC

Canon XF305

Ae Adobe After Effects

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