

Department of Defense 2022 Days of Remembrance Poster

Poster Description: The 2022 Days of Remembrance poster consists of four photographs, each covered with a different colored layer. Three photographs are arranged vertically on the left side of the poster and take up about one third of the poster's left side. The remaining, larger photograph is situated on the right side and takes up two thirds of the entire poster.

The top photograph on the left side is of U.S. Army Corporal and Medal of Honor recipient, Tibor Rubin. As a teenager of Hungarian Jewish descent, Rubin survived 14 months in a Nazi concentration camp, where his parents and a sister were killed. After being liberated by the U.S. Army in May of 1945, he immigrated to the United States in 1948 and enlisted in the U.S. Army. He served in the Korean War as a rifleman, where his heroic actions in combat and selfless acts on behalf of his comrades while a prisoner of war earned Corporal Rubin the Medal of Honor, the nation's highest award for valor. Rubin is wearing a military, olive drab duty uniform. The photograph is covered with a red-colored layer. The red color represents fire and blood and is associated with energy, war, danger, strength, power, and determination.

The second vertical photograph depicts the stone front gate of a German Concentration Camp which has just been liberated. Flags and banners wave above the front entrance while concentration camp survivors in blue and white stripped prisoner uniforms celebrate below. The photograph is covered with a white-colored layer. The white color represents protection and encouragement, offering a sense of peace and calm, comfort and hope.

The third vertical photograph is a picture of the Medal of Honor laying on a blue tweed, textured cloth. The medal is canted to the left. The photograph is covered with a blue-colored layer. The blue color represents peace, professionalism, loyalty, reliability, trust, and honor.

The large photograph to the right of the three vertical photographs is a black and white photograph of Tibor "Teddy" Rubin as an elderly man. He is seated in front of a large backdrop photograph of a concentration camp which shows several camp prisoners peering through a barbed wire fence. Rubin is wearing a dark suit with the Medal of Honor around his neck and he is looking downward towards the viewer's left. The photograph is covered with a grey-colored layer to give the appearance of age.

Situated at the top of the right side photograph is the observance theme, title, and dates in large, yellow text. First, spread across two lines in capitalized text is the observance theme, DETERMINATION, HOPE & HONOR. Centered beneath the observance theme is the observance title in smaller text and sentence case, Days of Remembrance. Centered beneath the observance title are the observance dates, April 24 – May 1.

Centered at the bottom of the poster is a quote by Rubin in white, sentence case and script font. The quote is spread across 4 lines and reads, "When I came to America, it was the first time I was free. It was one of the reasons I joined the U.S. Army because I wanted to show my appreciation." Beneath the quote is his name, - Tibor "Teddy" Rubin. Beneath his name in bold, capitalized, white text reads, HOLOCAUST SURVIVOR KOREAN WAR HERO MEDAL OF HONOR RECIPIENT

At the poster's bottom left corner are the Department of Defense and the Defense Equal Opportunity Management Institute (DEOMI) seals. At the poster's bottom right corner is a quick response code which links to the DEOMI website, defenseculture.mil.