

**CULTURAL
AWARENESS**

OBSERVANCE

JANUARY

MARTIN LUTHER KING, JR. DAY OF SERVICE **FACTS**

- Martin Luther King, Jr. was a fundamental force behind the Civil Rights Movement in the United States.
- He encouraged all citizens to apply the principles of nonviolence to make this country a better place to live.
- King was assassinated April 4, 1968, while standing on the balcony of the Lorraine Motel in Memphis, Tennessee.
- Legislation was signed in 1983, creating a federal holiday honoring his birthday.
- In 1994, Congress designated the Martin Luther King, Jr. Federal Holiday as a national day of service, and charged the Corporation for National and Community Service with leading this effort.
- Taking place each year on the third Monday in January, the MLK Day of Service is the only federal holiday observed as a national day of service - empowering individuals to strengthen their communities and create solutions to social problems.

All labor that uplifts humanity has dignity and importance and should be undertaken with painstaking excellence.

- Dr. Martin Luther King, Jr.

**REMEMBER!
CELEBRATE!
ACT!**

**A DAY ON,
NOT A DAY OFF!**

