

## Department of Defense 2019 Martin Luther King, Jr. Day Poster

**Poster Description:** The Department of Defense 2019 Martin Luther King, Jr. Day poster depicts a background which transitions from orange color at the top, to yellow in the middle to white at the bottom, representative of the colors at daybreak. Superimposed across the top two thirds of the poster are words placed horizontally and vertically in white letters and different sized fonts. The words reflect many of the principles demonstrated by Dr. King in his speeches and actions, such as: peace, dignity, freedom, bravery, intelligence, understanding, love, trust, dream, rights, justice, loyalty, respect, and many others.

Centered on the bottom half of the poster is a black silhouette of Dr. King facing away from the viewer. Facing Dr. King and the viewer is the black silhouette of a crowd. Centered across Dr. King's shoulders is the theme in orange letters: Remember! Celebrate! Act! Beneath these words is the phrase, "A Day On, Not A Day Off!" in white letters. Beneath the theme is the title, Martin Luther King, Jr. Day.

In the bottom left corner is the Defense Equal Opportunity Management Institute (DEOMI) seal and a quick response code. In the bottom right corner is the holiday's date, January 21, 2019. Immediately below the date are the Service seals for the Army, Marines, Navy, USAF, Coast Guard, and Department of Defense in consecutive order