

Department of Defense 2020 Women's Equality Day Poster

Poster Description: The Department of Defense Women's Equality Day poster is the sixth in a series of posters commemorating the 75th Anniversary of World War II. Each commemorative poster, or poster set, highlights the significant contributions of special observance groups towards achieving total victory in this watershed event. Each poster is reminiscent of the colors and styles found in the 1940's Recruitment and Victory posters from the World War II era.

The Women's Equality Day poster consists of an aged, sea foam green-blue matted background. About a half-inch within each edge is a maroon border which establishes the main poster area.

Centered at the top 1/3rd of the poster are two words in capitalized letters spread horizontally across 2 lines in amber-gold, black outlined text, "CHIPPING AWAY." To the right of the word "AWAY," are two additional words in smaller italicized text spread across two lines, "at Inequality." The word "Inequality" is capitalized and the words are in maroon, white outlined text and lightly canted to read from the bottom left to upper right. The maroon text matches the maroon color of the poster border.

The bottom 2/3rds of the poster depicts an image of three women working in a shipyard. Each woman wears thick, heavy duty, navy-blue denim coverall and jacket; thick, dark-colored leather gloves; a colored bandana over her hair; black protective goggles; a white undershirt, and light brown leather boots or shoes. Each woman is holding a tubular grey steel pneumatic chipping hammer connected to a tan web-reinforced air hose. They are working on the gangway opening of a side rail on a ship under construction.

The solid steel side rail is painted blue-grey and runs across the width of the poster. It is wider at the bottom and narrows in width at the top of the rail. It is capped with a reinforced steel top and edge. The gangway opening is on the steel rail's left side. Visible beneath the side rail are 5 steel I-beams supporting the deck and rail on the exposed hull of the unfinished ship.

One woman is sitting on the deck in the gangway opening with her left leg dangling over the side of the unfinished ship. She wears a yellow bandana on her head and is looking to the viewer's left as she chips at a weld between the supporting deck plates. A second woman, wearing a red and white speckled bandana, is standing behind the seated woman. She is facing to the viewer's right and is chipping at the steel rail's top edge weld at the right side of the gangway opening. A third woman, wearing a white and gold patterned bandana, is to the viewer's right of the other two women. She is sitting on and straddling the steel rail and facing towards the other two women. She is chipping at the side rail's top welds.

Situated immediately below and centered on her left foot and at the bottom edge of the solid steel rail is the observance title and date in black text, "Women's Equality Day – August 26."

Left justified at the bottom of the poster area is the observance theme in capitalized letters and black text, "HONORING THE PAST, SECURING THE FUTURE!" Immediately to the right is the Department of Defense 75th Anniversary Commemoration seal. The seal is multi-colored with the center consisting of a portion of the American flag. Superimposed over the flag is a dark

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blue letter capital "V" outlined in gold. Across the letter V is a blue banner with the word "REMEMBER" in capitalized letters and gold text. The center of the seal is surrounded by a narrow white ring and then a wide red ring containing 12 white stars. Surrounding the wide red ring is a wide dark blue ring. Superimposed on the top of the blue ring are the words, THE UNITED STATES OF AMERICA in capitalized letters and gold text. Superimposed on the bottom of the ring are the words, WORLD WAR II 75TH COMMEMORATION in capitalized letters and gold text. Outside the wide blue ring are 4 smaller consecutive rings of white and blue.

At the bottom right corner and situated upon the border are the words, "DEOMI's World War II Series" in small black text.